

Company Profile New Jersey, Aug. 27, 2025

# vialytics: Smarter Road Management Starts Here

The Al-Powered Road Management Platform for Modern Public Works

Municipal crews are stretched thin, yet the demands for safe, well-maintained infrastructure continue to grow. vialytics helps public works departments reclaim their time, budget, and peace of mind—with a smarter way to manage road maintenance, monitor conditions, and respond to citizen needs.

With vialytics, cities and counties can automatically assess road conditions using just a smartphone. The platform transforms routine patrols into continuous data collection, turning every mile driven into actionable insights for pavement planning, work orders, and capital improvement strategies. No special equipment. No guesswork. Just real-time visibility into your network, so you can plan ahead, not fall behind.

### What We Do

### Turn Driving Time Into Insight

Using a smartphone mounted to the dashboard (or a bike, in some cases), vialytics captures geo-referenced images every 10-15 feet. Artificial intelligence evaluates road surface conditions and inventory, including cracks, potholes, signage, and assets. Teams can also tag hazards with a tap of a Bluetooth button and voice memo.

### All Your Road Data. One Plaform.

Data is visualized in the vialytics web platform, making it easy to track conditions, document issues, prioritize repairs, and assign work. Whether it's preventive maintenance or long-term capital planning, you'll always have the full picture at your fingertips.

## Designed for Today's Public Works Teams

Municipalities using vialytics reduce paperwork, eliminate outdated drive-by inspections, and bring transparency to budget decisions. From engineers to field crews, everyone gets a clearer, faster way to act.

### Why Municipalities Choose vialytics

Save Time: Assess entire road networks in half the time compare to manual methods.
 Skip the extra steps, use real-time images to verify citizen complaints and maintenance requests.

- Extend Road Life: Schedule preventive repairs before the damage spreads. Our partners have saves thousands by proactively sealing cracks and gaps before winter.
- Defend Your Decisions: Arm your council, manager, or mayor with objective condition data. No more finger-pointing, just facts.
- Stay Legally Compliant: Every patrol is automatically documented with GPS and time staps, supporting your legal obligation to monitor roads.
- Empower Your Team: Assign issues, track fixes, and loop in parks, code enforcement, or engineering teams with built-in collaboration tools.
- Go Paperless: Ditch the clipboard. vialytics replaces old-school inspections with digital workflows, photographic proof, and smart planning tools.

# **About vialytics**

vialytics is the leading AI-powered Road Management System, helping cities and counties across the globe monitor road conditions, plan maintenance, and respond to community needs with speed and precision.

With an international team of over 100 employees, vialytics is trusted by more than 600 municipalities across the country. Following a \$10M Series A founding round, the company is rapidly expanding in the US, bringing German-born precision and innovation to public works teams nationwide.

From potholes to planning boards, vialytics is making local infrastructure smarter, safer and more sustainable.

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